

# Adult Workshops



Finding your way in the children's book industry is tricky. Without the right guidance, you're likely to take many wrong turns. We have a series of workshops tailored to inspire, educate and equip you with the tools needed to take your journey to the next level. We'll address your many questions and answer those you didn't know you had.

**A Roadmap to the Children's Writing Industry** – Workshop covers the A-Z of the children's writing industry.

**INVEST The Write Way** - Building your brand is just as important as writing itself. Learn simple steps to succeed in a long and rewarding writing career.

**Unlock Your Story Library** - You have thousands of stories already tucked inside. This workshop will help unlock those memories and turn them into story adventures.

## Learning outcomes:

- Where you fit in the children's writing industry.
- Learning to write for children.
- Festivals, Workshops and Conferences.
- Manuscript Assessments, Critique Groups and Competitions.
- Building your Author platform.
- Do's and Don'ts of submitting to publishers.
- Social Media - Facebook, Twitter, Instagram.
- Rejection – Why it isn't a bad thing.
- Marketing yourself and your work.
- Grants and Author Etiquette
- Yippee! A contract, now what?



Want to learn more about how to build a successful writing career?

Contact Georgie: [info@cktspeakersagency.com.au](mailto:info@cktspeakersagency.com.au) or 0419 689 942



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